



CRM + Analytics = More Success



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Business Analyze AS

- Selger løsninger gjennom nasjonale og internasjonale partnere, samt direkte fra skyen.
- Ca 400 europeiske kunder på tvers av bransjer, og innenfor privat og offentlig sektor.



TRENDS

«Everyone» is going cloud

Gartner®

“By 2020, a corporate ‘no-cloud’ policy will be as rare as a ‘no-Internet’ policy is today. Applications move from low-risk to mission-critical” – Gartner, February 2016

Salesforce Global Sales Leader Survey 2015,
State of Sales:

CRM + Analytics = More Success

Analytics becomes a dominant sales tool

#1

The best sales teams not only collect customer data, they also analyze and act upon that data

3,5X

High-Performing sales teams are 3.5x more likely to use sales analytics than underperforming teams

58%

Across teams at all levels, we'll see a 58% increase in sales analytics use from 2015 to 2016

Sales leaders across the globe focus on:

Acquire new customers

Grow the value of existing customers

Create deeper customer relationships

Increase Sales Effectiveness

PWC Global CEO Survey, 2016

90% CEOs say customers have the greatest impact on strategy

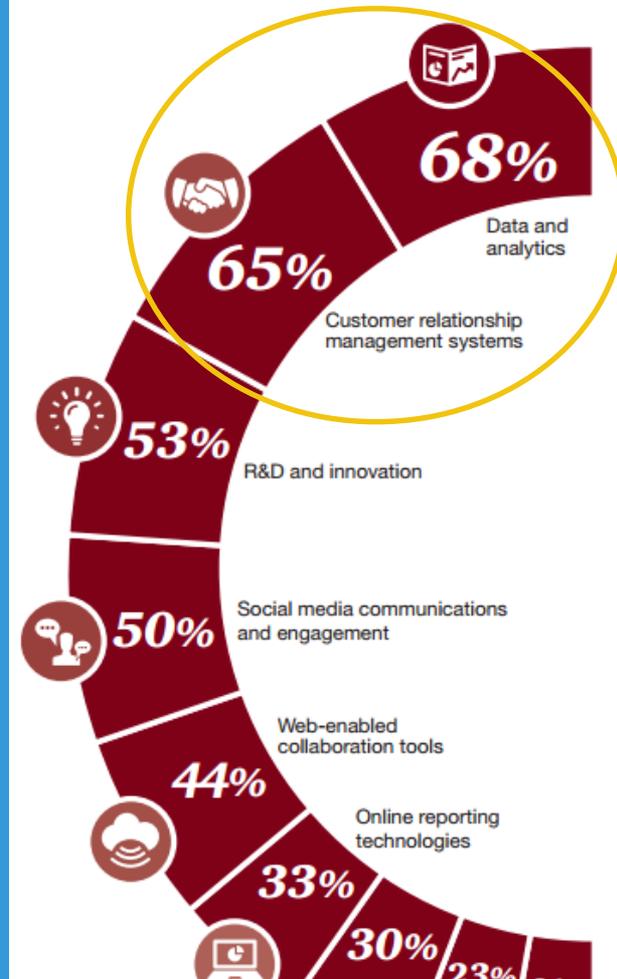
24% feel they don't have enough information about what customers or other stakeholders want

68% back the power of data and analytics to deliver these results

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Figure 12 Most CEOs see data and analytics technologies as generating the greatest return for stakeholder engagement

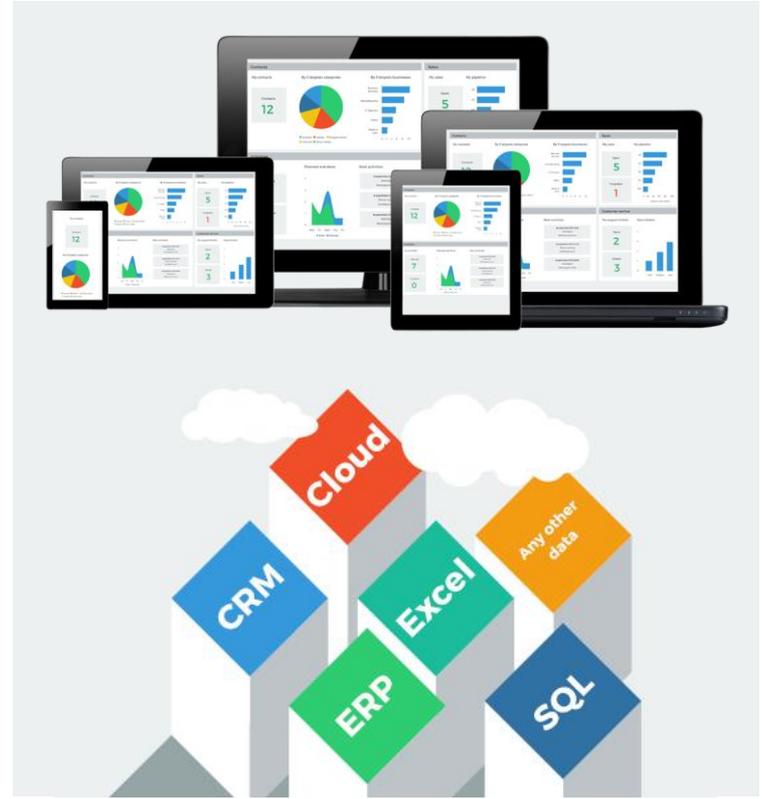
technologies you think generate terms of engagement with wider





Visual Analytics

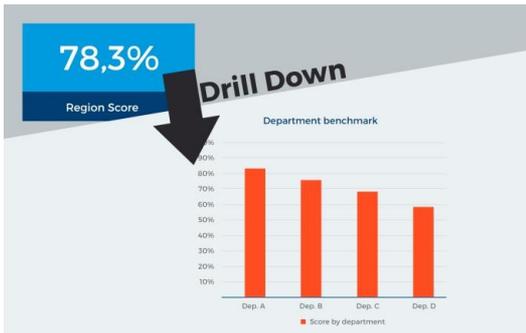
Business Analyze is the easiest way to gather, analyze and present data in a way that people can understand, and use - everyday.





Business Analyze

Data analysis



Dashboards



Management reporting



Business Analyze



Business Analyze for SuperOffice:
Complete, One-of-a-Kind Business Analytics for
SuperOffice

SuperOffice Analyze



Other



ERP



Management



Sales



Service



Marketing



Databases

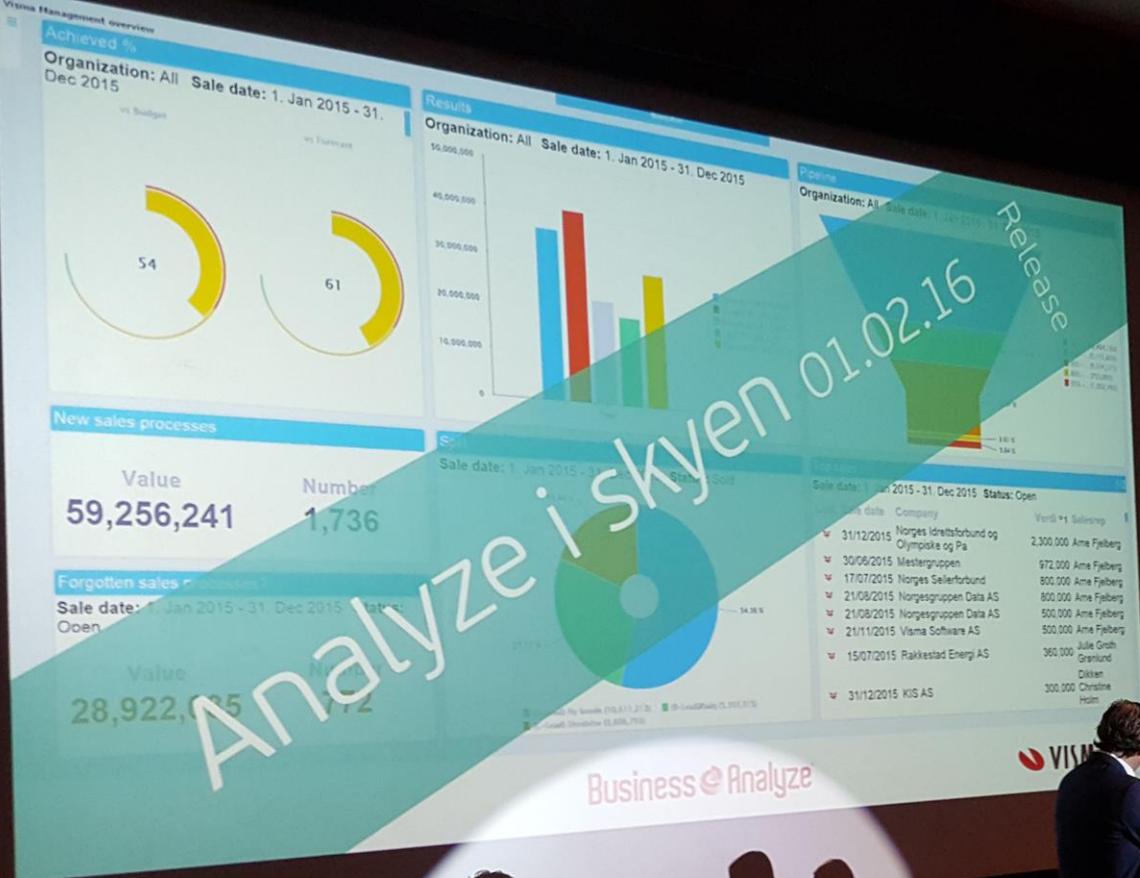


Spreadsheets



Cloud services

The easiest way to analyze, track and improve your business performance!





BA Cloud supports all kinds of



SuperOffice[®]

CRM Online and Onpremise*

* Version 8 or 7.5



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1

Start today! Do as the best and use analytics with CRM. SuperOffice Analyze is a one-of-a-kind business analytics for SuperOffice. **Instant access to your own data !**

2

Coaching – Coach the salespeople based on facts and get maximum payoff of your real sales opportunities

3

Focus and create motivation on the measures and KPI's that you want to improve or keep pressure on

4

Optimize your processes – «Know your numbers» to see where your possibilities are! "To measure is to know. If you can not measure it, you can not improve it."

5

Manage Expectations providing greater visibility and transparency

Take SuperOffice CRM Online to the next level

Get a FREE 30 day trial

No obligation. No risk. Get instant access to analytics based on your own data. Login to SuperOffice CRM Online as an administrator to start.

What make this trial so good?

- ✓ Instant access to key metrics, trends and reports
- ✓ Self-serve analytics for exploring your data
- ✓ Secure connection to your own SuperOffice data
- ✓ 1 designer license for in-depth analysis and custom dashboards
- ✓ 3 users licences so you can include CEO, CFO or other leaders
- ✓ Access to 'My Analytics' dashboard for all SuperOffice users
- ✓ No risk. No obligation.

[START 30 DAY FREE TRIAL](#)



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Analytics help businesses grow by putting data into a format that everyone can use to achieve more.



“ The role of analytics to extract insight and embed it back into organizational processes is at the **FOREFRONT OF BUSINESS TRANSFORMATION**

“ Top-performing companies **2X** are more likely to **APPLY ANALYTICS TO ACTIVITIES**



“ 49% of companies who champion the use of customer analytics are likely to have **PROFIT WELL ABOVE THEIR COMPETITORS**

Data and analytics



Customer relationship management systems



“ Most CEOs see data and analytics technologies as generating the greatest **RETURN FOR STAKEHOLDER ENGAGEMENT**

New website for CRM Analytics:

www.SuperOfficeAnalyze.com

Q&A



A blue sky with white clouds arranged to form a large smiley face. The clouds form the eyes and the curved mouth, set against a clear blue background.

**THANK YOU FOR YOUR
ATTENTION!**

www.superofficeanalyze.com

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