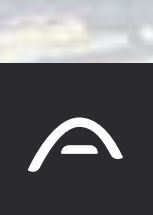


The logo for APSYS, featuring the letters 'A', 'P', 'S', 'I', and 'S' in a stylized, bold, sans-serif font. The 'A' is the largest and most prominent, followed by 'P', 'S', 'I', and 'S' in descending order of size.

Anne Lee Christensen ( Partner manager)  
Christopher Johnsen ( Customer Developer)  
Rane Sielemann Hoppe ( Key Customer Developer)



**+240**

APSYS professionals

**9**

offices

**6**

countries

APSYS was founded in **Sweden 2001.**

**+6000**

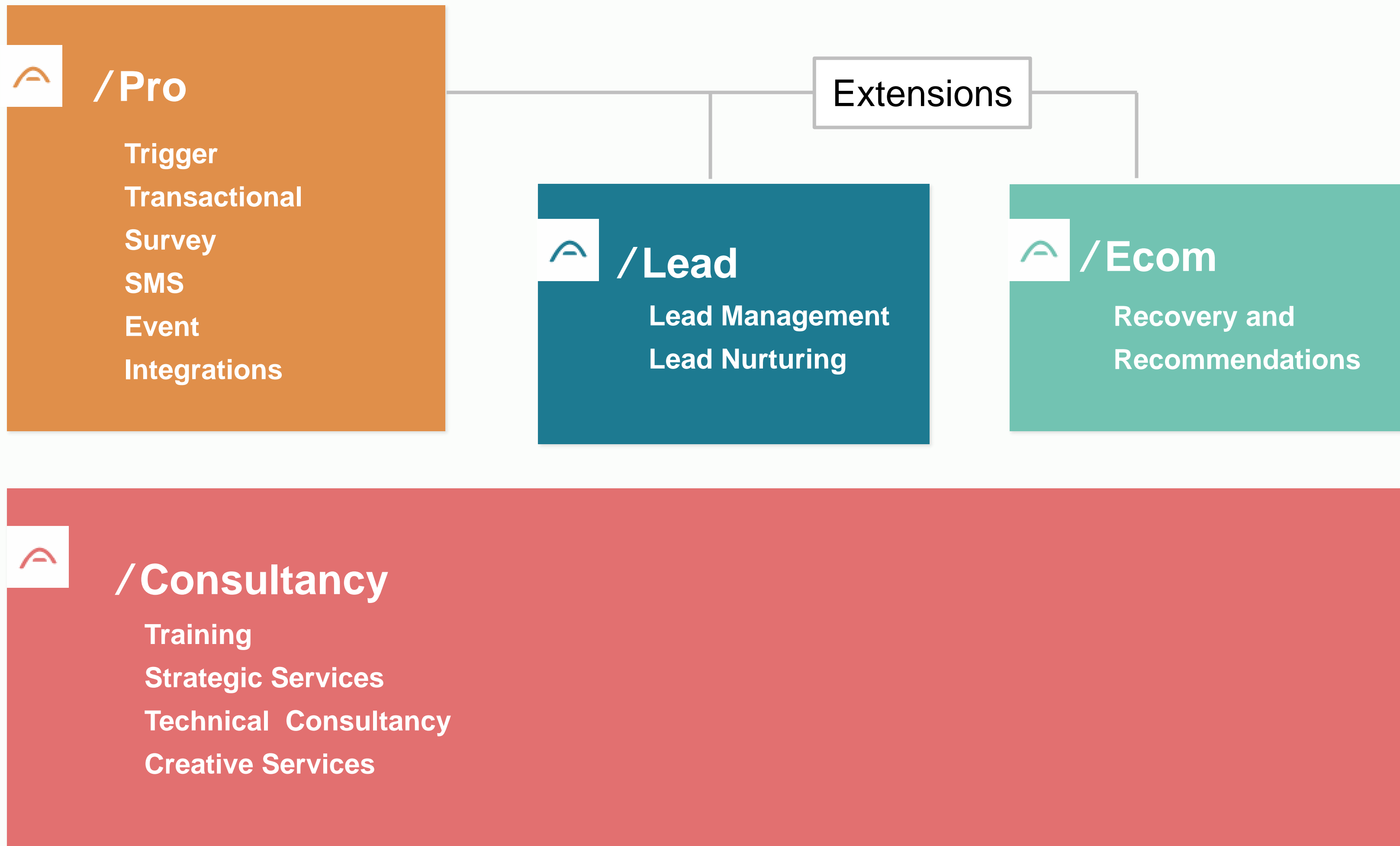
clients

**50**

countries



# Product offering





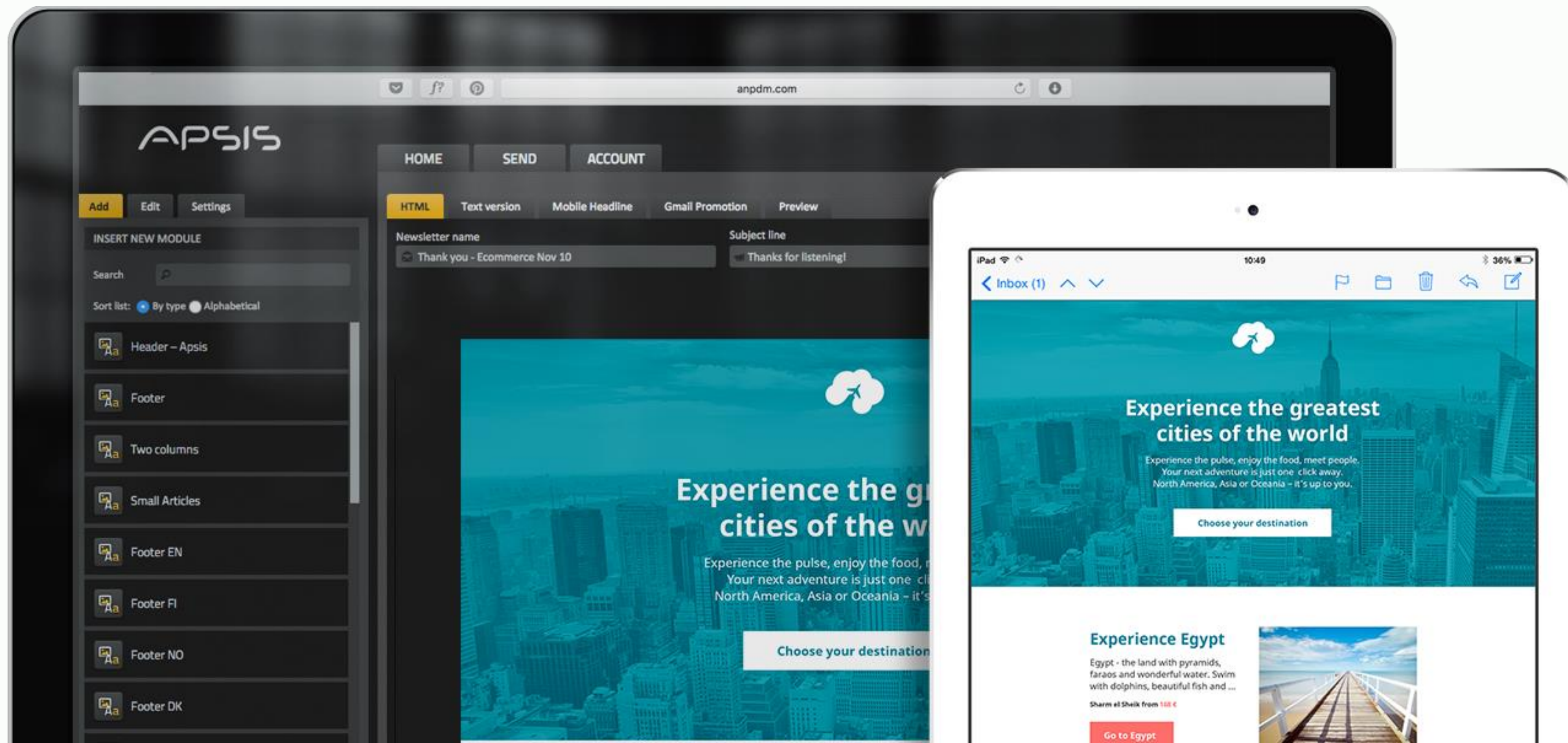
/ Pro

**Simplify** with automation

**Amplify** with email

**Magnify** your business

Easy to use. Powerful. Simple.



**Email Marketing**  
has an ROI of  
**3800%**

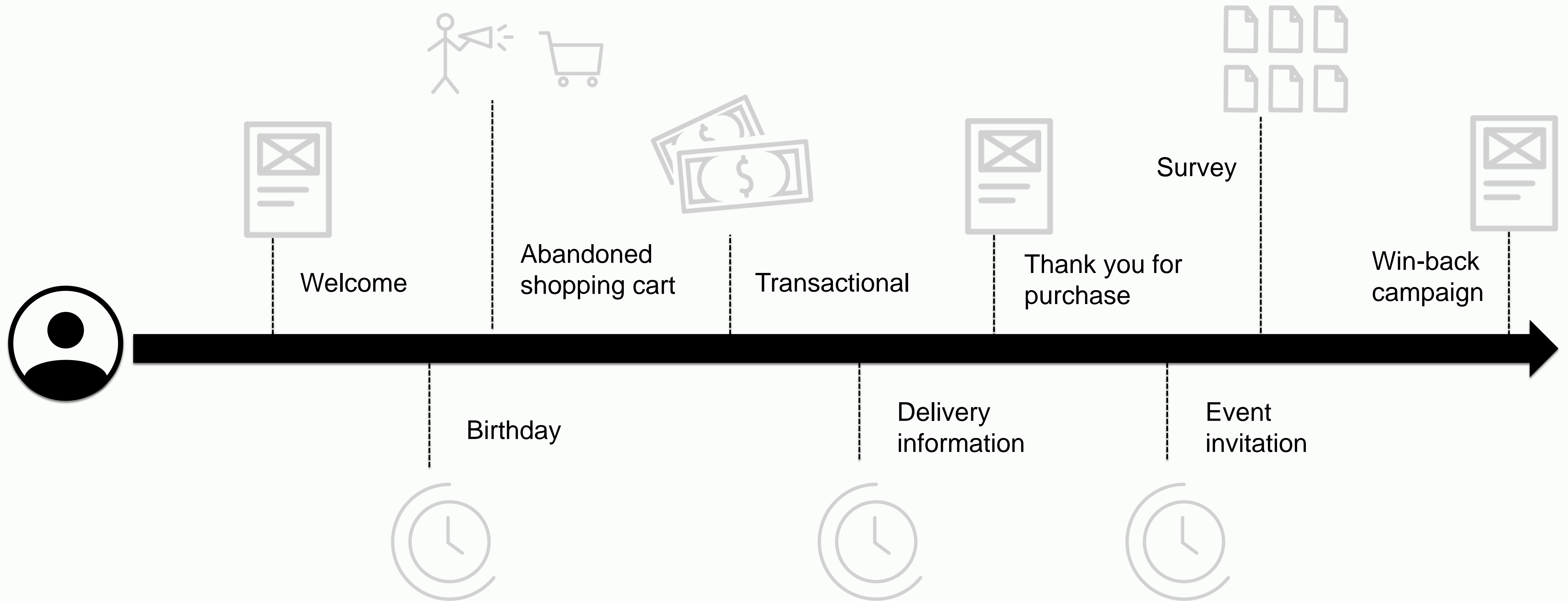
**AP SIS Pro functions:**

- Drag-and-drop modules
- Template-based
- Triggers
- Transactional emails
- SMS services
- Event
- Survey
- Integrations



# Automation

– Let us help you create customer success



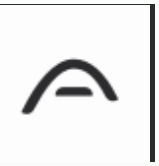


# Integrations

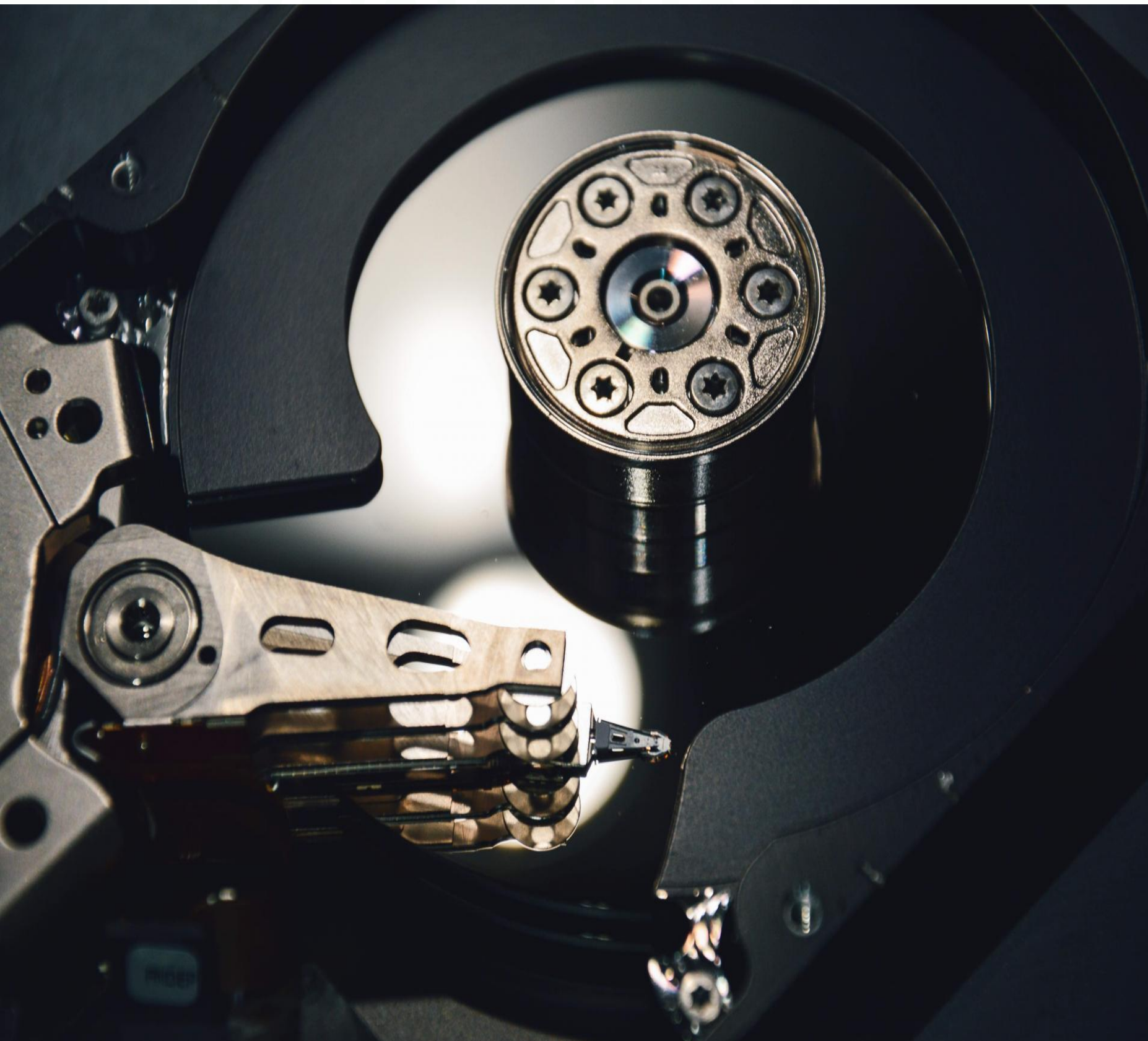
Save time, increase your efficiency and bridge the gap between your marketing and sales organisation

- Synchronise your campaigns automatically
- Create marketing dialogues
- Personalise and automate

Take advantage of our out of the box integrations with most common CRM systems or use APSIS API to set up your own integrated environment according to your own preferences.



## & APSIS Pro



- Connect SuperOffice Selections with APSIS List to add SuperOffice contacts to lists in APSIS
- See email marketing response history for each company and contact person in SuperOffice
- Search tools let you create Selections in SuperOffice based on APSIS email response
- Notifications in SuperOffice when an email bounce from APSIS Pro



APSYS

Thanks for your attention

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